



ACORNUCOPIA

AN ABUNDANCE OF IDEAS



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Swift Move to Acorn

Acorn Technology Corporation emerged, like the phoenix, out of the ashes of Swiftcomm Inc.'s bankruptcy in June of this year, offering small to large businesses the latest in wireless and terrestrial internet broadband, managed IT services and state-of-the art data center storage services. The name change to Acorn Technology reflects a new focus on its customers' needs.

Located in Riverside's Business Technology Park, Acorn has been providing the Inland Empire with high-speed broadband and data

storage solutions over the past four years. Recently, Acorn expanded its services to offer managed IT solutions, which includes network design and administration, on/off-site data backup, and remote accessibility. The new comprehensive suite of services enables Acorn to become any company's complete outsourced IT department allowing its focus to be on building its business and not its IT. Together, the name change, the expansion of our services and the rejuvenation of our staff will lead to the long-term success of our company.



A peek inside the large, 22,000 square foot, data center facility

New Name, New Management

May 2004 proved to be a major turning point for Acorn Technology Corporation, not only with a company name change, but with a new direction beginning with a highly experienced and well-qualified staff. CEO Donald Dye, who joined Swiftcomm in 2003, brings years of corporate and entrepreneurial experience as the former CEO and general counsel of Callaway Golf. Also joining the Acorn Technology Corporation's

management team is Mickey McGuire, VP of Sales, who expressed his thoughts regarding the recent name change. "I believe the new name, Acorn Technology Corporation, reflects our focus on providing technology solutions that meet the growing needs for businesses in Southern California, while at the same time providing this newly reorganized and growing company with a fresh new start in the marketplace."



A row of servers inside the small data center

Introducing the CEO



CEO DONALD DYE

CEO Donald Dye brings decades of business and legal experience to the Acorn Technology Corporation management team from his tenure at Callaway Golf Company, first as general counsel from 1982-1995, president in 1994 and CEO in 1996. Don's strong legal background comes from practicing law in Riverside, California for over 18 years, as a partner at Reid, Babbage and Coil, as well as a founding and senior partner of Dye, Thomas, Luebs & Mort. From 1999 to 2002, Don served as the Dean of the A. Gary Anderson Graduate School of Management at the University of California, Riverside where he continued to teach until June of 2004. Don officially became CEO of Acorn Technology Corporation, formerly known as Swiftcomm Inc. in early January 2003. Under Don's direction, Acorn Technology has expanded its high speed broadband and data center services to include managed IT services.

Technology News - Net Phones

Nearly 5 million households in the United States will be using Voice over Internet Protocol (VoIP) phone service by the year 2006, making calls over both DSL and broadband cable internet connections. VoIP pioneers 8x8 and Vonage revolutionized the telecommunications industry by offering sharply reduced prices in comparison to the traditional fixed-line services. Companies such as Cablevision, Comcast, AT&T and Verizon offer VoIP services through VoiceWing. The obvious advantage for choosing VoIP phone services is the price. Monthly rates for these services range from \$30 to \$40 for unlimited

local and domestic long-distance calling which is considerably lower than traditional fixed-line phone bills. Features of VoIP include unlimited long-distance and local calls along with conference calling, call forwarding, voice mail, and caller ID. The phone handset itself offers Wi-Fi internet phone capabilities coupled with cellular access. VoIP phone services begin with a small box referred to as a VoIP gateway adapter that hooks up to the DSL modem or broadband cable on one side and to a PC or network router on the other side. After plugging a standard phone into the phone jack in the gateway

adapter, calls can be made to anywhere in the country for one flat monthly rate. Up and coming developments include Internet phones that have Wi-Fi network capabilities that can automatically detect Wi-Fi access points and connect to the Internet. Although there are advantages of using VoIP phone services, the quality of phone calls made are not yet as high of quality as those made through traditional phone lines.

Source: www.pcworld.com



Digital Gadgets

Data storage has come a long way since the introduction of the 5.25 and 3.5 inch floppy disks holding less than 2 megabytes of information. Flash memory drives, the size of a house key, which can hold anywhere from 64 MB to 1GB, are becoming increasingly common for home or on the go.

The \$199 pocket-sized **Cigar HD20**, a 20 GB Toshiba-made hard drive from Taiwan-based Soyo features a magnesium-alloy case that is shock resistant, has a data transfer rate of 480 megabits per second and is both PC and Mac compatible.

For those people plagued with scratched or damaged CDs, the **GameDR Xcelerator**

offers a solution. Utilizing a special liquid solution and a motorized wheel the scratches are eliminated while the information remains intact. CDs that were once unreadable emerge shiny and functional once again.

Business travelers can now take advantage of hotels that are offering **wireless internet connection keys** which provide access to the Internet from any location within the hotel. The hotel guests' user name, information, and password are stored on the keys. The keys connect to a computer via a USB port which allows fast and convenient access to the Internet.

Source: www.pcworld.com

Staff & Management



Mickey McGuire

Mickey McGuire was graduated from UC Riverside Magna Cum Laude in 1997 with a Bachelor degree in Business Administration, and later obtained his MBA in 1999 from UCR in Marketing and Entrepreneurial Management. Originally from the small town of Coos Bay, Oregon, Mickey's involvement in business started at the early age of 13 when he began mowing lawns. Within five years, his landscaping business grew to include a small staff and served over 60 clients. By the time he was ready to graduate from high school he had sold his business which helped to pay for his undergraduate degree at UC Riverside. He later obtained his graduate degree, and while walking across the stage to accept his diploma he received a job offer

from the Dean of the Anderson Business School at UC Riverside, Donald Dye. At the Anderson Graduate School of Management, Mickey held the position of Director of Marketing and Assistant Director of Alumni Relations. After two and half years at UCR's School of Management Mickey decided it was time to move on to bigger and better business opportunities. In 2001 he started Gameplex, an entertainment gaming center, located in Palm Desert. But one job was not enough for Mickey, and two years later he joined Acorn Technology as VP of Sales in hopes of preparing customers for their future in technology. Through Mickey's natural entrepreneurial spirit, his professional work ethic, the vision of success, and his personal mantra "You have to work hard and play hard," his plans to help lead Acorn Technology towards future success.

Goals and Future Expectations

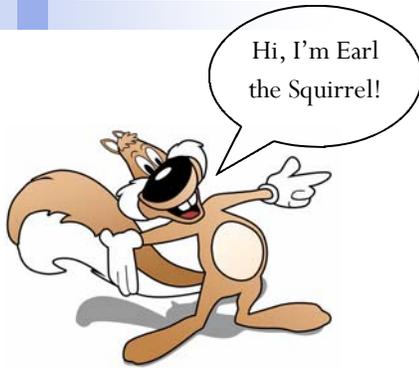
Our plans to move forward greatly rely on the inherent strengths of Acorn Technology Corporation. These include: our central location in the high growth area of the Inland Empire, our existing data centers and micro-wave tower, our human capital and our internship program. Our strengths coupled with our desire to immerse ourselves in a technologically oriented economy allows us to not only satisfy our customers' IT needs but "wow" them in the process.

The short and long term goals of Acorn Technology Corporation are noted by CEO, Donald Dye, "The short-term goal is to continue to build on our existing infrastructure and client base. The long-term goal is to become a major player in technology to put us in a position where we can help companies harness technology in order to compete in the global economy." Future company success will also be directed by the growth of the Inland Empire. UC Riverside and Cal State, San Bernardino each will grow to 25,000 students within the next ten years adding greatly to the already existing intellectual capital pool of our region. Furthermore, Donald Dye

mentioned, "We're growing and we'll work our tail off to make the customer satisfied, we're still a lot better than anything that's out there, and there's not any other company that provides this suite of services."



Special guest speakers such as Robert Saltmarsh, Ex-VP of finance at Apple Computers give weekly presentations to Acorn Technology interns providing a real world application of the education they receive inside the classroom.



Did You Know...

- ◆ ... there are many Wi-Fi hotspot locations in Riverside and throughout the Inland Empire that allow people to access the Internet through a wireless connection. From local coffee shops like Starbucks to print shops like Kinko's, you can check your e-mail and surf the internet via your laptop. Some locations charge an hourly usage fee while others, like Krispy Kreme, have free Wi-Fi access.

Free Wi-Fi Hotspot Locations

Krispy Kreme Doughnuts
Bossa Nova Grill
The Coffee Depot
Smart Riverside Downtown Wireless Mall

Paid Wi-Fi Hotspot Locations

University of California, Riverside
Starbucks Coffee
The UPS Store
Mail Boxes Etc.
Kinko's
Courtyard Riverside

Source: www.jiwire.com

- ◆ Would you like to provide your customers with wireless internet access at your place of business or wireless network setup? We can set that up for you, just give us a call at (951) 784-3500

Internship Program

In the summer of 2004, Acorn Technology Corporation launched an internship program spearheaded by Internship Coordinators Camilo Sharpe, a recent MBA graduate of UCR's Business School of Management, and Ryan Hoskin, a current MBA student at UCR. The program's focus is to provide valuable real world work experience to both graduate and undergraduate students. Interns, under the direction of their supervisors, are working on various projects in different departments such as Human Resources, Sales and Marketing, and Finance. Working under the supervision of CEO Donald Dye are 4th year Business Administration major Christine De La Cruz, 2nd year MBA students Jessica Yang and Vivian Wang, Daniel Sung, a 5th year Business Administration major,

and 2nd year MBA student Jo Chi are working with VP of Sales, Mickey McGuire, on Sales and Marketing projects. Tammy Tam, a 3rd year Business Administration major, and Alex Farias, a 5th year Psychology major with a Business minor, work under the direction of Corporate Secretary Charlotte Dye on Human Resource projects.



Internship Coordinators Ryan Hoskin (left) and Camilo Sharpe (right) oversee the internship program at Acorn Technology.